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Jonathan Lubick is president of JL Consulting Ltd. (and Israeli company) and a Senior Economist to Economics Partners LLC (a US entity). Jonathan has 30 years of transfer pricing and valuation experience. In both fields, he has performed studies for use in tax examination and tax court controversy cases in Israel, the U.S, U.K., Canada, Germany, and Mexico among others. Jonathan served as an expert witness in the first transfer pricing court case in Israel regarding the inclusion/exclusion of employee stock options in contract services cost plus arrangements. He also served as an expert witness in two landmark valuation cases. He has been named by the Legal Media Group's Guide to the World's Leading Transfer Pricing Advisors as a leading Israeli and U.S. transfer pricing expert. Jonathan's work focuses on an array of industries including high technology, automotive, bio-technology, diverse manufacturing industries, energy and financial services. The jurisdictions in which he has been involved in tax examinations and/or transfer pricing court cases (or Advance Pricing Agreements) include Israel, the U.S., the U.K., Germany, and South Africa. In valuation, Jonathan works for companies in valuing both the overall value of businesses, their intellectual property, the value of shares for privately held companies, discount studies and an array of other valuation and business damages issues. The valuations have been used for an array of purposes, including for private equity evaluations, tax controversy work, public company value verification issues, and litigation cases.