



Association of Asian Chartered
Certified Valuation Specialists
Chairman

Biography

Associate Professor Dr Prasad

PhD, IAPD(UK), LLM (UK), MCom.

Patron (IBA, UK), MPLPR, MBIICL (UK)

MCIM (UK), PRME (USA), UNAI (France)



Biography

Associate Professor Dr Prasad is also an adjunct teaching faculty member of the University College Dublin international operations.

Currently he sits as a Senior Advisor for Asian Assets Allianz in Singapore. As the Senior Advisor, Associate Professor Dr Prasad had involved in the area of business valuation and financial feasibility analysis; and had jointly performed some of the business valuation cases with his professional partner in delivering the required services to overseas clients in Cambodia, India and Sri Lanka.

He holds a PhD in international business, Master of Law in International Commercial Law, and Master of Commerce. He authored and co-authored several articles for prestigious international journals in the area of sustainability, halal marketing, Business incubation and financial investment development.

He holds several active memberships with the Chartered Institute of Marketing (UK), International Association of Professional Doctorate (UK), and the International Bar Association (UK), PRME (USA), United Nation Academic Impact (France).

Associate Professor Dr Prasad has close to 30 years of international management, consulting and training experience in several countries in Asia, America and Europe. Prior to setting up his management consulting practice in 2000, he held positions as managing director, general manager, financial controller, administrator and internal auditor with various organizations in Singapore, Malaysia, India and Australia. Since 2000, he has trained and consulted in the areas of strategic planning and marketing, asset and financial management, organizational development and customer value management with chain and independent corporations located in Singapore, Malaysia, Indonesia, Thailand, China, Nepal, Myanmar, South Africa, UAE, Zimbabwe, and Tanzania.

Associate Professor Dr Prasad is the co-founder of **Association of Asian Chartered Certified Valuation Specialists (AACVS)**, the leading organisation in the Indo-China and Asian region established to provide worldwide cross border support to professionals and practitioners who execute and deliver valuation of real estate, business and intangible property of all kinds. AACVS is a Chapter to the International Association of Certified Valuation Specialists (IACVS), one of the largest global accrediting and educational organisation for business valuation professionals and practitioners.

AACVS was established to promote and develop the business valuation professionals in Indo-China and Asian region and AACVS supports the clients and services acquiror of business and intangible asset valuation services and financial forensic services as well as fraud detection and prevention, by training and certifying professionals in these disciplines.

Associate Professor Dr Prasad holds the position of an external researcher and academic with the Philippine Christine University and the Chairman of the Aldersgate International Consortium.