

CHEN LEI

Curriculum Vitae

DEC 2016

ICVS, Ph.D., Postdoctor, Associate Professor (CUEB), Master Tutor, Visiting Scholar (MSU)

Personal

Sex: Female

Nationality: People's Republic of China

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Address

School of Public Finance and Taxation
Capital University of Economics and Business (CUEB)
Zhangjialukou No.121 Huaxiang
Fengtai District, Beijing, P.R. China, 100070

Academic Positions and Other Positions

Associate Professor, Master Tutor, School of Public Finance and Taxation, CUEB
Minister, Department of teaching research, Young teachers association, CUEB
Assessment expert of Assets valuation projects, State Asset Supervision and Administration Commission (SASAC) of China
Qualified Business Valuation Case Analysis Grader, International Association of Consultants Valuers and Analysts (IACVA)
Qualified Instructor, International Association of Consultants Valuers and Analysts (IACVA)
Committee member, education committee, China Franchise Association, International Association of Consultants Valuers and Analysts (IACVA)
International affairs liaison , China Appraisal Society (CAS)
Correspondent of *Appraisal Journal of China*, China Appraisal Society (CAS)

Research Interests

Assets Valuation, Industrial Organizational Theory, etc.

Teaching Fields

Graduate level: Theories and Methods of Assets Valuation (Bilingual Course), Practice and Cases of Assets Valuation, Intangible Asset Valuation
Undergraduate level: Valuation Principles (English Course), International Valuation Standards (Bilingual Course), Assets Valuation, Intangible Asset Valuation, Professional English for Valuation (Bilingual Course)

Education

Ph.D. Industrial Economy Zhongnan University of Economics and Law, Sep. 2007 – Jul. 2010

M.A. Resources and Environment Protection Law Wuhan University, Sep. 2003 – Jul. 2006
B.A. Environmental Science Wuhan University, Sep. 1999 – Jul. 2003

Working Experience

Jul. 2010 – Now teacher, School of Public Finance and Taxation, CUEB
Dec. 2012 – Dec. 2016 postdoctor, School of Finance, Central University of Finance and
Economics
Sep. 2014 – Sep. 2015 visiting scholar, Michigan State University
Jun. 2006 – Jul. 2010 vice-minister, Appraisal Society of Hubei Province

Publications (selected)

Academic Monograph

- Valuation based on investment value, China: China Market Press, 2016.1
- The Study on the Correlation between Software Industrial Evolution and Intellectual Property-- also on the Perfection of the Assessment System for Software Intellectual Property, China: Economic Science Press, 2011.10

Published Papers

- Comparative Study on the application of single-factor, two-factor and multi-factor sensitivity analyses in Cyclical Company Valuation, *Finance and Accounting Monthly*, 2016(12)
- Constructing the Framework of Cyclical Company Valuation, *Research on Economics and Management*, 2016(10):118-125
- Time-varying Beta Coefficient and Business Valuation, *Statistical Research*, 2016(8):37-46
- To Judge Key Areas of Reform Node: Supply Side and Demand Side, *Reform*, 2016(1):35-51
- The Scope Definition and Characteristic of Periodic Industry: 1990-2014, *Reform*, 2015(9):53-62
- Study on the Differentiation of Classroom Practical Teaching of Asset Appraisal: An Example of Asset Appraisal Foundation Course, *Appraisal Journal of China*, 2015(8):24-28
- Review on Cyclical Company Valuation, *Journal of Capital University of Economics and Business*, 2015(1):122-128
- Comparative Study on the Existing Asset Valuation Texts, *University Education*, 2015(3):1-4
- Study on the Application of Classroom Practical Teaching Mode of Asset Appraisal—Based on an Empirical Analysis of the Questionnaire, *Appraisal Journal of China*, 2014(12):21-26
- Study on the Contribution of Different Trend of Stock Index Future Price Discovery, *Economy and Management*, 2014(9):46-50
- Government Regulation, Market Allocation and License-Plate Control Policy: An Example of Shanghai Municipality, *Reform*, 2014(2):148-157
- The Study on Application of Monte Carlo Simulation in the Income Approach of Cyclical Firms Valuation, *Communication of Finance and Accounting*, 2013(6):112-114
- Evaluation Theory Research Review on the Type of Investment Value, *Inquiry into Economic Issues*, 2013(5):167-172
- Iron Man Spirit Value Analysis in Daqing Oil Field, *Teachers' Social Practice Corpus of CUEB(2012)*, China: Capital University Of Economic And Business Press, 2013(5):19-24

- Research on Evaluation of Enterprise Performance Efficiency based on the Benchmarking Management, *Statistics and Decision*, 2013(3):48-50
- Profit and Loss Ascription during the Period from Valuation Date to the Property Rights Trading Date, *State Assets Management*, 2013(3):43-50
- Statistical Analysis on the Influence of Parameters in FCFF Model on Business Value, *Finance and Accounting Monthly*, 2012(9):40-44
- Research on Application of Monte Carlo Simulation in the Income Approach of Asset Valuation, *Journal of Modern Accounting and Auditing*, 2012(9):1301-1310
- Assets Valuation is an Independent Discipline, *Appraisal Journal Of China*, 2012(8):20-24
- Research on Patent Performance of China's Software Enterprises, *Economic Guide*, 2012(5):78-79
- Studies on Methods of Software Intellectual Property Valuation, *Forefront of applied economics II*, China: Capital University of Economic and Business Press, 2011(12):493-511
- Research on the Tax Assessment of Corporate Restructuring, *Finance and Accounting Monthly*, 2011(11):64-66
- Comparison of the Attention Degree Situation on the Legal Ownership of Subject Property between Chinese and Foreign Valuation Standards, *Appraisal Journal of China*, 2011(8):39-42
- Situation Analysis of Intellectual Property Rights in the Process of China's Software Industrial Evolution, *Commercial Times*, 2011(7):115-117
- Tax Treatment and Assets Valuation of Corporate Restructuring, *Chinese Certified Tax Agents Industry Development Report 2010*, China: Economic Science Press, 2011(6):208-219
- Action Mechanism between Evolution of Software Industrial Organization and Intellectual Property, *Economic Guide*, 2011(5):62-63
- The Basic Theory of Software Industrial Evolution, *Commercial Times*, 2011(4):128-130
- Theoretical and Empirical Research on Evolution of Software Industrial Layout, *High-Technology & Industrialization*, 2011(4):122-126
- Theoretical and Empirical Research on Evolution of Software Industrial Organization, *Inquiry into Economic Issues*, 2011(1):58-65
- The Study on the Problem of Reference Other Assessment Report for Certified Asset Appraiser, *Finance and Accounting Monthly*, 2011(1):7-9
- The Development Model of China's Software Industry and its Path Selection, *Reform*, 2010(9):27-33
- The Analysis on Business Operations of the Pledge of Intangible Assets, *Appraisal Journal of China*, 2010(6):35-38
- Obstacles and Countermeasures of the Pledge and Evaluation of Intangible Assets, *Finance and Accounting Monthly*, 2010(2):37-39
- The Fuzzy Comprehensive Evaluation Method of the Pledged Intangible Asset, *Finance and Accounting Monthly*, 2010(1):41-42
- General Theoretical Model for The Evaluation of Intangible Assets Impairment, *Finance and Accounting Monthly*, 2009(9):83-85
- Present Situation Analysis of Strategic Management Mode in Asset Evaluation Agencies, *Appraisal Journal of China*, 2009(2):42-44
- Research on the Intangible Asset Impairment Probability Measure Model and its Application

Based on Factor Analysis, *Management World*, 2008(12):184-185

- Analysis and Summary on Typical Signs of Intangible Asset Impairment, *Finance and Accounting Monthly*, 2008(9):44-46
- Application of Comparison Method in Deficient Real Estate Valuation, *Appraisal Journal of China*, 2008(7):19-21
- Strategic Management in Asset Evaluation Agencies, *Assets and Finance of Administrative and Financial Institution*, 2008(6):51-54
- Research on Intangible Assets Impairment Provision of Listed Companies, *Finance and Accounting Monthly*, 2008(5):9-12
- Risk Analysis on Asset Appraisal Practice, *Assets and Finance of Administrative and Financial Institution*, 2008(2):50-54

Honors (selected)

- 2010, Outstanding Doctoral Dissertation, Zhongnan University of Economics and Law
- 2010, Outstanding Correspondent of Appraisal Journal of China, CAS
- 2011, Youth Backbone Teachers, CUEB
- 2011, The Second Prize of Basic Skills Competition of Young Teachers, School of Public Finance and Taxation, CUEB
- 2012, The Award for the Best Teaching Effect, CUEB
- 2012, Trade Union Activist, CUEB
- 2013, The First Prize of Basic Skills Competition of Young Teachers, School of Public Finance and Taxation, CUEB
- 2013, The Second Prize of the 9th Basic Skills Competition of Young Teachers, CUEB
- 2013, The Award for the Best Teaching Effect, CUEB
- 2013, The Award for the Best Teaching Effect, School of Public Finance and Taxation, CUEB
- 2013, Excellent annual teacher evaluation, CUEB
- 2014, The Second Prize of the Outstanding Contribution Prize in the Teaching, School of Public Finance and Taxation, CUEB
- 2014, The Award for the Best Teaching Effect, CUEB
- 2014, The Award for the Best Teaching Effect, School of Public Finance and Taxation, CUEB
- 2014, The Third Prize of the 2nd China Valuation Case Contest, China National Master of Valuation Educational Supervisory Committee
- 2015, First New Academic, Reform Magazine
- 2016, The Award for the Best Teaching Effect, CUEB
- 2016, Excellent Thesis First Prize of the 6th Interational Forum on New Development of Valuation, China National Master of Valuation Educational Supervisory Committee