

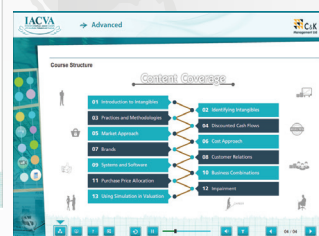
# C O V E R A G E

## Part I: Foundation

- Introduction
- Principles of Business Valuation
- Fundamentals of Non-Financial R&D
- Analysis of Financial Statements
- Estimating Future Income
- Capitalisation and Discount Rates
- Methods of Valuation
- Valuation Discounts and Premiums
- Report Writing

## Part II: Advanced

- Introduction
- Introduction to Intangibles
- Identifying Intangibles
- Practices and Methodologies
- Discounted Cash Flows
- Market Approach
- Cost Approach
- Brands
- Customer Relations
- Systems and Software
- Business Combinations
- Purchase Price Allocation
- Impairment
- Using Simulation in Valuation



### Free Access to the Course

Access a free sampling of the course from the given URL before you register for online training for the credential examination.

<http://www.iacvaonlineservices.org/demo>

Market

Capitalisation

Analysis

Impairment

Intangibles

Methodologies

Valuation

Market

Financial

# VALUATION KNOWLEDGE CREATION AND SHARING WORLDWIDE

The International Certified Valuation Specialist (ICVS) credential provides the professionals who perform valuation the ability to prove their worth to employers and to be confident in their knowledge of the field.

## Top Five Reasons to Become ICVS Certified

It helps you

- Build and validate your skills.
- Increase your earning potential.
- Differentiate yourself in a competitive market.
- Broaden your career opportunities.
- Join an elite professional community.

## Online Self-Paced Learning

Other than classroom training, IACVA now provides another option to busy professionals to get the necessary knowledge, skills, tools, techniques and processes to prepare for ICVS Certification.

The e-learning course has simplified the very complicated and critical subject like valuation.

While taking the course, the learner progresses through the process of valuation by starting with a thorough understanding of what value is, moving on to what created it and finally measuring and interpreting it. The content has valuable insights of experts, examples, how-to's and so on. It covers in detail the core concepts that drive value before moving on to measuring and creating value in the real world. The course imparts unparalleled clarity and rationale in the inter-linkages between financial concepts. It makes valuation a logical rather than a mathematical exercise.

## So what separates this online course from the others?

- Experience of the authors and IACVA driven curriculum
- Self-paced, anytime, anywhere learning
- Logical flow of explanation
- Focus on core concepts (i.e. the building blocks) along with the mathematics
- 'Undisputable rationale' provided for almost every valuation-related thing
- Logical basis for every step in valuation

- Correct approach to estimate Continuing Value, to measure Free Cash flows and Enterprise Value
- An evolved treatment of handling advanced valuation scenarios

## E-Learning Modules Design

Know

Understand

Apply

- All learning content is tagged at 3 levels, with increasing accent on building up a capability to implement – Know > Understand > Apply
- Formative and summative assessments to support and reinforce the learning

